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**Module 1 Challenge**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * The best categories to crowdfund are theater, having the highest number of successful campaigns with 344, followed by film & video with 178 and music with 175. The worst category is journalism.
   * Even though most of the projects are successful, the failed rate is also high, of the 1,000 crowdfund projects, 565 were successful and 364 failed.
   * The time of the year with the highest number of successful crowdfunds is in the summer, with the highest month being in July.
2. What are some limitations of this dataset?

* The data set only covers 10 years: from 2010 to 2020.
* The data set only has 1,000 crowdfunds projects.
* The data set only has information for 7 countries.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * We could analyze the average donation by country with a bar graph and look for any patterns.
   * We could add an extra column with the time period of the project (Date Ended – Date Created) and then find its relationship with whether the crowdfund was successful or unsuccessful with a pivot table.